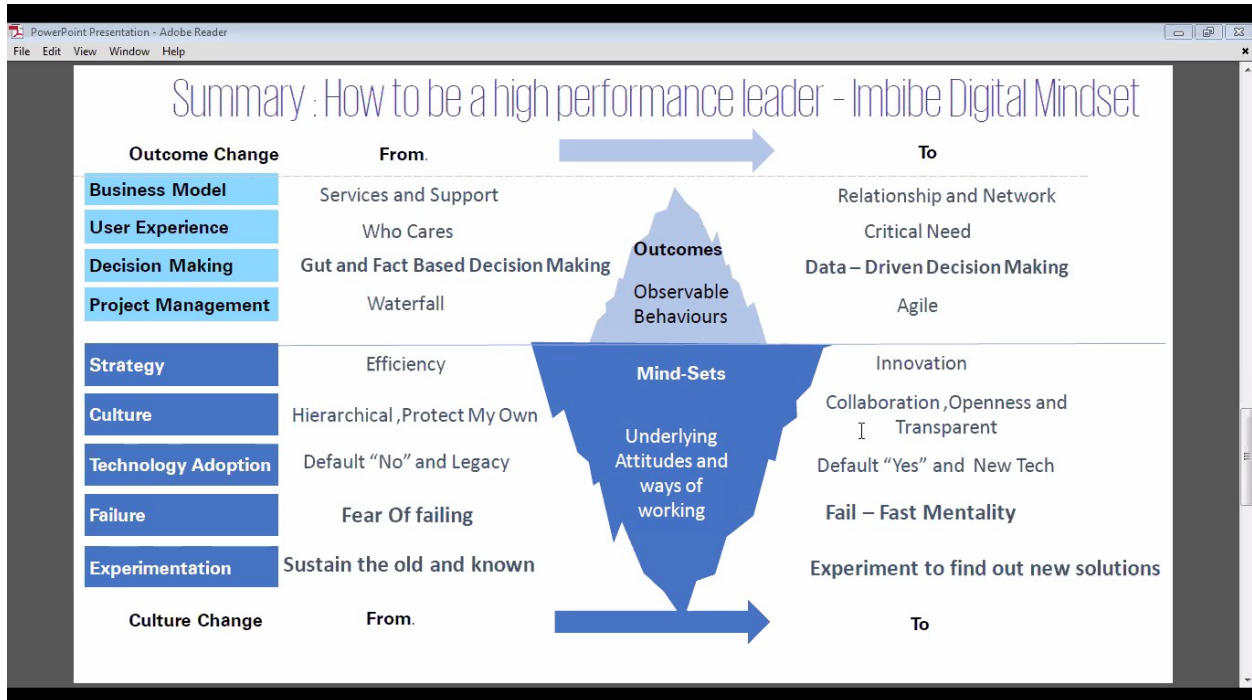


Webinar on Digital Transformation and Digital Mindset

In continuity of our quest for learning and knowledge, Department of Business Economics, Aryabhata College conducted a webinar on 5th May, 2020. The webinar was on the topic 'Digital transformation and Digital mindset' and was conducted by Mr. Neeraj Singh, Director, KPMG. The webinar started with what digital transformation leaders do and how to be a high performance leader. The speaker then talked about the underlying threats posed by digital transformation. He also talked specifically about the opportunities this pandemic creates in the field of digital technology and the challenges of moving from 'traditional' to 'digital'.



The webinar witnessed an active participation from students and faculty members across Business Economics, Management Studies, Commerce, Psychology, Computer Science and Economics Department. A total of 48 people participated in this interactive session with an intensive Question/Answer session at conclusion. It was a very informative session which helped everyone imbibe knowledge about the digital shift and hidden opportunities.

